**Guidelines for Preparation of Business Plan (Domestic Industrial Projects)**

The business plan must include information not limiting to the following:

1. **Project outline/proposed activity**
2. **Establishment name:**
3. **Project cost fixed capital & working capital**

**4. Location**

- Village

-Geog

-Dzongkhag

**5. Form of Business & Promoters detail**

- Sole proprietorship

- Partnership

- Company

**6. Final services**

**7. Market**

- Target market including share percentages amongst domestic, India and other

countries

**8. Manpower (during operation):**

- Include for all categories such as managerial, technical, professional, skilled,

unskilled and semi-skilled

1. National

-male

-female

**9. Brief description of service process**

**10. Rational/benefits of investment**

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