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| **Strategic Objective 1: Policy and Legislative Framework** | | | |
| **Activities/Measures** | **Lead** | **Progress/Implementation Updates** | **Remarks** |
| 1.1 Build forum for CSIs to ensure regular, proactive, two-way public private dialogue between the CSI sector and the relevant RGOB agencies. | DCSI, MoEA | 3rd CSI Forum on the theme Creating market linkages for CSIs was conducted on 4 October 2021. The forum was represented with participants from various ministries, agencies and the Bhutan Association of Entrepreneurs. | The next forum would be conducted before June 2022. |
| 1.2 Revise the Rules and Regulations for the Establishment and Operation of Commercial and Industrial Ventures in Bhutan, 1995 | MoEA | To create an enabling environment to promote entrepreneurship and the private sector in Bhutan, the Ministry recognized the need to revise and consolidate all Rules and Regulations regulating the overall business activities.  The Rules and Regulations for the Establishment and Operation of Commercial and Industrial Ventures in Bhutan, 1995 is one of the many regulations being revised and consolidated under the Draft Trade and Industry Rules & Regulations 2022.  A sub-committee comprising of members from the Departments under the Ministry was formed to revise and consolidate all rules and regulations under the Ministry.  The draft Trade and Industry Rules & Regulations was circulated to all the Departments in November 2021 for feedback/comments and thereafter presented to the Head of the Departments in December 2021 for the reporting period. | The next step is to present the draft Trade and Industry Rules & Regulations to PPCCM of the Ministry |
| 1.3 Adopt an Integrated Business licensing system - end to end automation of business licensing system | MoEA/MoIC | For the reporting period:   1. Completed Business Process Transformation and Re-engineering (BPR) for licensing services. 2. Commenced IBLS solution development in collaboration with UNCTAD, NGN and MoEA team. 3. Setting up IBLS server environment in Bhutan’s Government Data Centre (TechPark, Thimphu) for onward deployment – ongoing 4. Consultative process validation, requirements analysis and design, web service integration to enable seamless exchange of data/information and services using API (eg. BITs (TPN), e-GP (tendering), CDB (Contractor Registration), ePayment, IPAS (business name check), etc. - ongoing. | The service integration between cross-functional agencies for clearance prerequisites and post-requisites will determine the amount of time and effort for:   1. API development for agencies with no APIs, no systems, etc. 2. Seeking approval from data owner to re-use available APIs from Datahub store of DITT, wherever possible. |
| 1.10 Prepare Satellite CSI accounting to account CSI contribution to the economy. | NSB/MoEA | For the reporting period, the following were achieved:   1. Advisory Board formed with members from DoEHR, MoLHR, NSB and DCSI. 2. Technical Working Group (TWG) formed with members from DoEHR, MoLHR, NSB and DCSI.   The TWG developed the six modules of Questionnaires and two Manuals (for Supervisor and Enumerators). | The CSI Census conducted during the COVID-19 disruption period cannot be used as a baseline information to estimate CSI’s contribution to GDP.  The TWG members stated that some businesses would have been either closed or not be operating at a normal level (specially the service sector). At most if the census is conducted, the data would capture and indicate only CSI’s contribution during COVID-19 pandemic period.  The DCSI/Secretariat has been directed by the Ministry and the Advisory Committee members to postpone the activity at a suitable time in the future. |

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| **Strategic Objective 2: Entrepreneurship Culture and Human Capital Development** | | | |
| **Activities/Measures** | **Lead** | **Progress/Implementation Updates** | **Remarks** |
| 2.1.1 Awareness Raising Programs and entrepreneurship activities to influence perceptions towards entrepreneurship. | DoEHR, DTE  MoLHR | 1) Entrepreneurship Clubs instituted and launched in following schools:   1. Chaskar Central School (Saloon and Tailoring) 2. Yurung Central School (Salon and Tailoring) 3. TTI Rangjung (Saloon and Laundry Service)   2) International events and access to platforms given to 12 start-ups under the Springboard Program.  3) BEC course conducted for youths in Tsirang, Lingzhi and Thimphu Dzongkhags. A total of 201 youths were trained for the reporting period. |  |
| 2.1.2 Conduct Business Advocacy Program. | DCSI, MoEA | Though the activity has been done away for this FY 2021-2022, the Department nevertheless has conducted business advocacy for 92 participants who attended the Basic Entrepreneurship Course (BEC) organized by the MoLHR. |  |
| 2.2.1 Conduct Business Seedling Program. | DoEHR, MoLHR | The Seedling program has been integration as part of the Entrepreneurship Clubs and has been reflected same in the Department Annual Work Plan. |  |
| 2.2.2. Entrepreneurship Development Training (Micro works and online freelancing, ToT on new business creation and counseling, entrepreneurship education development and capacity development for EDP teachers) | DoEHR, MoLHR | 1. ToT on New Business Creation (NBC) conducted for EDOs at Bumthang from 17th November to 3rd December 2021 for 21 number of participants 2. ToT on NBC for the focal persons of Disability organizations. The program started from 23rd December 2021 for 20 number of participants. 3. Refresher Course for TTI/IZCs instructors/focal persons on NBC completed for 17 participants from 9th to 13th August 2021. |  |
| 2.2.3 Startup acceleration and prototyping. | DoEHR MoLHR | The Packaging training has been confirmed for Basic Entrepreneurship Course beneficiaries with the National Post Harvest Center by end of December 2021. |  |
| 2.3.1 Startup programs / events (hackathon on technology, startup week, business idea competition - within and outside Bhutan and conduct promotion and networking. | DoEHR, MoLHR | 1. The Spring Board Program was conducted in collaboration with UNDP for 12 start-ups. The program will end by June 2022. The startups are currently attending online courses to scale up their businesses. 2. The Digital Job challenge was conducted in collaboration with UNDP. A total of 106 entries were received out of which 21 were awarded prizes. The event formally concluded on 20th December 2021. |  |
| 2.4.1 Facilitate materialization of the winning ideas into a viable business venture through necessary support and facilitation to new startups | DCSI, MoEA | Out of the 25 ideas/proposals received from the MoLHR, the Department would be supporting around 7 entrepreneurs with various support schemes of the Department. |  |
| 2.4.2 Award and recognize and reward potential entrepreneurs | DCSI, MoEA | The Bhutan Enterprise Award 2021 winners for each category of award are as follows:   1. Cottage-scale Entrepreneur of the Year   M/s. Lhawang Dedhen Incense, Wangduephodrang.   1. Small-scale Entrepreneur of the Year   M/s. Kinley & Sonam Manufacturing, Thimphu.   1. Rural Entrepreneur of the Year   M/s. Highland Dairy Unit, Wangduephodrang.   1. Woman Entrepreneur of the Year   M/s. Chechay Sanitary Pads, Thimphu. | The winners were awarded with a Certificate of Appreciation and a cash prize of Nu. 0.2m each by the Hon’ble Tengye Lyonpo. |
| 2.4.3 Establish Female Entrepreneur of the year award | DCSI, MoEA | The Woman Entrepreneur of the Year 2021 was awarded to Ms. Pema Choezom, Proprietor of M/s. Chechay Sanitary Pads based in Thimphu. |  |
| 2.5 Institutionalize mentorship program, honorarium and fielding in of expert | DCSI, MoEA | The Startup Centre, Changzamtog took up the mentorship program and as part of the program, the Centre conducted:   1. Business Health Checkup for the Startups.   The honorarium for fielding experts as per the approved rate of the Ministry of Finance that is Nu. 400 per hour or 2000 per day was provided to the Mentors. |  |
| 2.8 Promote industry collaboration and linkages between TVET institutions and CSI in implementation of TVET programmes. | DoEHR/DTE, MoLHR | Implemented skilling program under Build Bhutan Project for the construction sectors and Skills Development Plan programmes in collaboration with the TVET and public institutes |  |
| 2.10.1. Hard and soft skill training. | DCSI, MoEA | Contract Agreement was signed with M/s. Athang Private Limited to conduct Digital Marketing Training in Mongar and Punakha Dzongkhag from January 2022. | Due to the Local Government election in December 2021, the training was postponed to January 2022 as per the directives received from the Election Commission of Bhutan. |
| 2.10.4. Startup Incubation and digital fabrication trainings and programs | DoEHR, MoLHR | 1. 10 incubates (Agro-based business) graduated from College of Natural Resources (CNR) during the month of November 2021. 2. 3 incubates are currently at Thimphu Techpark Limited (IT & IT enabled services) |  |
| 2.10.5. Product diversification, miniaturization, innovation and new designs. | APIC | Following trainings on Product Diversification, Miniaturization, Innovation and New Designs are conducted:   1. Product Development Training on Cane & Bamboo weaving at Bjoka, Zhemgang for 18 artisans. 2. Product Development Training on Cane & Bamboo weaving at Philuma, S/Jongkhar for 22 artisans. | The management was able to conduct the product development, diversification and innovation at Bjoka, Zhemgang and Philuma, S/J amid the pandemic. |
| **Strategic Objective 3: Business Development Support and Infrastructure** | | | |
| **Activities/Measures** | **Lead** | **Progress/Implementation Updates** | **Remarks** |
| 3.1.1 Construct and furnish 2 Startup centers | DCSI, MoEA | The physical progress as of date for the construction of the Startup Centre located at Dhamdum, Samtse is 70.64%. | Requested the import of 23 skilled workers with MoHLR. However, only 20 workers were approved. All 20 skilled workers were not able to be accommodated in the quarantine facility centers due to the centers being pre-booked.  At present, only 7 workers could make it to the project site. This may hinder the overall progress of the construction work |
| 3.1.2. Establishment of Business Incubation Center at TTIs | DoEHR, MoLHR | The 5th Project Steering Committee meeting of the Startup and CSI Flagship Program diverted the approved budget to support salary and other allowances for 5 Business Incubation Managers for 3 years effective from March 2022. |  |
| 3.1.3. Establishment of Fablabs | DoEHR, MoLHR | 1. Jigme Wangchuk Power Training Institute (JWPTI) and College of Natural Resources (CNR) have all the space for the lab ready with CCTV and furniture installed. 2. RSSTEM has trained 1 engineer each from JWPTI and CNR in Pre-Fab Academy training from 15 November 2021 to 10 December 2021. 3. Containers with equipment have been shipped from Boston, USA and is due arrival to Kolkata, India which is being delayed because of pandemic. Soft launch is tentatively planned for 5th February 2022. 4. All previous budget of Nu. 49.8M have been utilized and the remaining budget of 1.18M have been surrendered. |  |
| 3.1.4. Strengthening of Startup Centre | DCSI, MoEA | The Department completed the following activity for the reporting period:   1. Completed Departmental Tender Committee and supply order for Quinoa packaging/labeling equipment issued. 2. Work awarded for rewiring of Startup Centre building, Changzamtog, Thimphu. Work to be completed within 3 months from the issuance of work order |  |
| 3.2 Establish CSI estates in Dzongkhags which are not catered by the industrial estates/parks. | DCSI, MoEA | 1. Completed the construction of CSI Estate at Changchey under Semjong Gewog, Tsirang. 2. Completed land allotment to 9 applicants. 3. Issued Land Lease Certificates to the 9 applicants. |  |
| 3.3 Designate space for Startups in the industrial estates/parks. | DCSI, MoEA | The CSI Estate at Changchey, Tsirang has 13 plots of which 9 plots have been already allotted. Hitherto, none of the Startups applied for space at CSI Estate.  However, the priority for the space allotment shall be given to Startups should they apply for space within the CSI Estate. |  |
| 3.4 Stimulate the development of business clusters and/or value chains to increase competitiveness of CSI products and services. | DAMC, MoAF | The Department has identified 12 numbers of Farmer Groups/Cooperatives for the product promotion of their value-added product. |  |
| 3.5 Packaging support | DAMC, MoAF | The Department has received:   1. 14 numbers of proposals received from registered Farmer Groups/Cooperatives for Packaging support. 2. 2nd call for proposal made till 14th January 2021 and the Department still awaits proposal. |  |
| 3.6.1. Establishment of market infrastructure (Collection Points) | DAMC, MoAF | 1. Large Market Facility (LMF) construction at Phuentsholing Gewog, Samdrupcholing Dungkhag started and the work is in progress (laying of foundation, material collection at site and erection of pillars completed till date). 2. Completed identification of land, drawing and estimates for the construction of LMF at Chaling, Chali Gewog under Mongar Dzongkhag. 3. Identified land for the construction of Collection/Pack house at Damchu, Chukha. |  |
| 3.6.2 Establishment of market linkages to link producers to market. | DAMC, MoAF | 1. Created linkages between FGs/Coop with 1 school and Hospital at Dagana Dzongkhag. 2. Drafted MoU. 3. Peanut growers linked to the peanut processing unit at Doksum 4. Linked potato growers of Tashigang and Trashiyangtse with FCBL and traders. 5. Linked sweet buckwheat growers of Trashigang, Mongar and S/Jongkhar with Selwa, a company based in Thimphu to export to Japan. 6. Renewal of contractual agreement for supply of RNR-products to schools of Zunglen Primary School, Bumpazor Primary School and Tshakaling Primary School by the FGs under Mongar Dzongkhag. |  |
| 3.6.3 Establish Central Yarn Bank. | APIC | The supplier of raw silk yarn to the Central Yarn Bank was identified. The first batch of raw silk yarns are procured worth Nu. 500,000 and was supplied to Radhi Raw Material Banks. |  |
| 3.6.4 Construction of Common Facility Center (CFC). | APIC | 1. The construction of CFC at Radhi is 98% completed as of date. The interior painting and electrical works are not completed. The remaining works shall be completed by the end of November 2021. 2. The CFC construction at Sakteng is initiated in terms of identification of site and award of works as a deposit in collaboration with the Dzongkhag Administration, Trashigang. The team met with Dasho Dzongdag and Planning, focal person for the same. |  |
| 3.7 Strengthen cooperatives, farmers groups, clusters and community-based initiatives. | DAMC, MoAF | The Department has strengthened 15 numbers of Farmer Groups/Cooperatives for the reporting period. |  |
| 3.8.1. Industrial Development Scheme and Essential Service Scheme. | DCSI, MoEA | 1. Essential Service Scheme (ESS):   Completed the tender evaluation (through e-GP) and presented it to the Departmental Tender Committee to support 30 beneficiaries.     1. Industrial Development Grant Scheme (IDGS):   Supported 35 CSIs through IDGS as of date. |  |
| 3.8.3 Value addition equipment through C-BuDS. | DAMC, MoAF | 30 proposals were received and evaluated by the Department. The 2nd call for proposals was made till 14th January 2022 and the Department is still awaiting applications from the registered Farmer Groups/Cooperatives to support them with value addition equipment. |  |
| 3.11.1 Carry out study to identify Informal Sectors. | DCSI, MoEA | The final report on “Informal Economic Diagnostic Study in Bhutan” was submitted to the Ministry. |  |
| 3.11.2 Institute support measures in each Dzongkhags | DCSI, MoEA | Meeting held with the NGOs (SABAH, RENEW, BAOWE) for possible collaboration to implement the recommend measures. |  |

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| **Strategic Objective 4: Enhancing Access to Finance and Incentives** | | | |
| **Activities/Measures** | **Lead** | **Progress/Implementation Updates** | **Remarks** |
| 4.1.1 PSL Priority list updated for financing | RMA | The list of broad activities and priority products updated as per the revised Priority Sector Lending (PSL) Guidelines July 2021. |  |
| 4.2.1. Incentivize CSI banks and FIs to lend at affordable rates and encourage FIs to commit a portion of their loans to CSIs. | RMA | Financial Institutes (FIs) are also provided tax exemptions on interest income from lending to CSIs as per PSL Guidelines.  The RMA is in communication and dialogue with FIs to commit a portion of their loans to CSIs. |  |
| 4.3 Expand the coverage of MFIs in rural areas | RMA | Currently, the five Micro Financial Institutes cover 12 Dzongkhags with 18 branch offices. |  |

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| **Strategic Objective 5: Innovation and Technology Adoption** | | | |
| **Activities/Measures** | **Lead** | **Progress/Implementation Updates** | **Remarks** |
| 5.1 Foster collaboration between incubation unit and entrepreneurship development cells of TTIs and IZC and tertiary institutions with Startup Centers, FIs and CSIs to encourage innovation. | DTE/DoEHR, MoLHR | 1. MoU signed with RUB and MoLHR to set up an incubation space and to recruit incubation managers during the month of November 2021. 2. Business Idea Competition held as part of incubation activities by RUB at Thimphu amongst RUB colleges during the month of October 2021. |  |
| 5.2 Develop database for up-to-date information on appropriate technologies for CSIs. | DCSI, MoEA | 1. Three new additional products were uploaded in the system for the reporting period.   Currently, there are 133 technologies in the CSI Technology Request Database System. |  |
| 5.3 Awareness activities and capacity building programs on IPR. | DoIP, MoEA | 1. The Department has launched the fourth edition of the Annual IP Magazine towards the end of June 2021. 2. The department has conducted an awareness **workshop on Intellectual Property for the Entrepreneurs of the Startup Center Changzamtog, Thimphu.** A total of 21 enthusiastic participants from Thimphu and Paro attended the workshop.   The workshop highlighted all the existing IP subject matters and its rights on Patent, Trademark, Industrial Design, Copyright, and Enforcement law. It is aimed to provide practical benefit to the potential entrepreneurs in enhancing their business setup, production, marketing and service delivery using the IP tools in their business ventures. During the workshop some of the participants shared their unregistered business marks, designs, and innovations to seek our suggestion before filing for IP rights. The team observed some of the creations are worthy of protection under the IP and encouraged to file with the Department at the earliest. Based on the relevancy, the team recommended the concerned participants to file their creations with the respective IP Registry and provided all the necessary information.   1. The Department in collaboration with the World Intellectual Property Organization (WIPO) conducted a **Hybrid Workshop on Branding to the representatives of Mineral Water Industries in Bhutan** at City Hotel, Thimphu and other participants away from Thimphu attended virtually from their respective stations.   The participants were sensitized on the following topics on branding:   * Brief Overview: Mineral Water Industries in Bhutan; * An Introduction to Branding: What, Why and How; and * Best Practices on Utilization of Branding Tools for the Mineral Water Industries of Bhutan.   The presentations were ensued with the brainstorming session with the participants using Mentimeter app as well as through dialogues. The workshop was conducted with the objective to Strengthen Business Competitiveness through innovation in Brands and Designs. After the workshop few genuinely interested Mineral Water Industries were selected for assistance in developing their branding strategy, packaging, logo, etc through further interventions. Participants composed of 12 representatives from the Mineral Water Industries including the officials from the department.   1. The Department conducted a one-day **workshop on** **Copyright Enforcement**  on 15 November 2021 for the law enforcement agencies, viz the Judiciary, Customs and the Royal Bhutan Police, other relevant agencies and representatives from the copyright sector. The workshop was organized to foster and enhance a better understanding on the enforcement provisions under the Copyright Act of Bhutan, 2001 and build better and effective coordination among the law enforcement agencies and right owners when dealing with copyright infringement cases.   An effective copyright enforcement is crucial for the authors and owners to secure their rights granted under the Copyright Act, 2001. However, due to the lack of proper understanding and coordination among the law enforcement agencies, the authors and rights owners of copyright face challenges to effectively enforce their rights. Further, the increasing use of digital technologies and the internet has made the copyright protection online very vulnerable to infringement. Ease of copying and immediate distribution of such illegal copies to large numbers of people causes substantial harm and prejudice to the authors and owners of copyright.  The workshop provided the timely and much required opportunity to the key-players in the copyright value chain to discuss the common challenges faced by the law enforcement agencies and rights holders as well as provided a platform to agree to a collective way forward in order to make copyright enforcement more effective. This workshop is part of the Department's initiative to improve the enforcement mechanism of copyright.   1. The Department in collaboration with WIPO has successfully conducted a virtual training on **Documentation of Traditional Knowledge (TK) and Traditional Cultural Expressions (TCEs), and Intellectual Property Management** to relevant national stakeholders and officials of the department held from 15 to 18 November 2021.   The objective of the training was to educate the stakeholders on the importance of documenting and managing TK and TCEs by introducing the participants to basic procedures of documenting TK and TCEs. A well-conceived and proper documentation has been found to be one of the effective means of defensive protection against misappropriations in other countries.  The training was conducted virtually in view of the ongoing pandemic and was facilitated by the experts from the Traditional Knowledge Division of WIPO, MyIP Legal Studio of Kenya and the University of Coventry, United Kingdom. The following are the topics covered during the training:   * Overview of Intellectual Property protection of TK and TCEs; * Overview of Documentation and Registration of TK and TCEs from an Intellectual Property perspective; * Defensive and Positive protection: the Role of Documentation; * Cultural Institutions, Preservation and Intellectual Property; * Documentation as a Tool in the Digital Environment; * Intellectual Property Management in Preservation, Access and Commercial Activities. | The Magazine is intended to serve as a definitive source of information on IP for the general public, the right holders, IP agents, IP law enforcement agencies, and government policy makers. The Magazine encapsulates useful information on the different facets of intellectual property such as general concepts of IP, legal rights and remedies, articles, graphical statistics and case examples among others.  The representatives from the following Mineral Water industries attended the workshop:   * Aqua Bhutan, Bumthang * Drangchu Beverages, Phuentsholing * Paro Gangtey, Paro * Bhutan Milk & Agro Pvt.Ltd, Paro * Uhm-Chuna Natual Spring Water, Paro * Chimed Duesti, Thimphu * Bhutan Agro Industries Ltd, Thimphu * Living Water, Thimphu.   As a way forward, the interested stakeholders were suggested to sort out and make a preliminary inventory of the elements to be documented for defensive protection, and to submit proposals and concerns to the Department for any interventions and assistance required in carrying out the exercise.  The stakeholders were also encouraged to take up WIPO Academy´s Distance Learning Courses on TK/TCEs and Genetic Resources (GR) to enrich their understanding on the fundamentals of TK/TCEs/GR for enhancing their work in this area. A total of 30 participants, consisting of representatives from the relevant agencies namely, the Department of Culture, National Biodiversity Center, Agency for the Promotion of Indigenous Crafts, Royal Textile Academy, Menjong Sorig Pharmaceuticals Ltd etc. and officials from the department attended the training. |
| 5.4 Access to global patent design and brand databases and related services, through the Technology and Innovation Support Centers - TISCs (College of Science and Technology, Jigme Namgyel Engineering College and Thimphu TechPark Ltd.) to CSIs. | DoIP, MoEA | Frequent interactions with our national TISCs are being carried out virtually including compilation of reports on their activities, sharing of virtual TISCs related training hosted by WIPO and development of short promotional videos by respective centers.  A discussion has been held by the department with the TISCs Division, WIPO in November 2021 for virtual refreshers course to upgrade searching techniques of the centers owing to new recruits and migration of some previous staff including the focal officers. | This exercise could take place by the first quarter of 2022 after finalizing dates with TISC Division, WIPO.  Owing to ongoing pandemic and the locations of our national TISCs, additional face to face capacity building and interactions of the three TISCs could not be carried out since 2019. |
| 5.5 Advisory services and related assistance in franchising and licensing of IPR in permissible areas. | DoIP, MoEA | The Department is creating awareness on franchising and licensing during several IP programs but no agency/individuals approached the department for any specific assistance in this area during the reporting period. | . |
| 5.7 Voucher scheme to stimulate R&D, innovation and technological absorption by CSIs. | DCSI, MoEA | Evaluation of applicants for **Innovation Voucher Scheme** support completed and specific knowledge provider was identified.  2 startups will be supported under the scheme. |  |

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| **Strategic Objective 6: Access to Market** | | | |
| **Activities/Measures** | **Lead** | **Progress/Implementation Updates** | **Remarks** |
| 6.1.1. Awareness on GHP/GMP/Certification requirements to CSIs. | BAFRA, MoAF | The activity was dropped during this financial year as the budget was not approved for the activity due to COVID 19 restrictions. |  |
| 6.1.2. Subcontract food samples to reference laboratories for authentication of label and verification of nutritional claims. | BAFRA, MoAF | The 47 food samples were collected from CSIs and subcontracted to reference laboratory in India for authentication of label, verification of nutritional claims and testing as per the requirement of product certifications | . |
| 6.1.3. Increase ISO/IEC 17065 accreditation scope of BAFRA's food product certification. | BAFRA, MoAF | 1. 5 Scheme of Testing and Inspection (STIs) were developed based on national standards. 2. 80% of assessment completed for product certification of three CSI products as per the requirement of ISO/IEC 17065. 3. Preliminary assessment has been completed for two CSI products for product certification |  |
| 6.1.4. Capacity building of National Food Testing Laboratory (NFTL). | BAFRA, MoAF | 1. Ultra-High Performance Liquid Chromatography (uHPLC) is installed and commissioned at National Food Testing Laboratory to fulfill the testing requirements of CSI products for certification |  |
| 6.2.1. Awareness programs on certification and conformity assessment. | BSB | Completed awareness programs on Certification and Conformity Assessment and CSI FSP in Gasa, Wangdue, Punakha, Trongsa, Bumthang, Zhemgang, Tsirang, Dagana, Thimphu, Thimphu Thromde, Monggar, Lhuentse, Trashigang and Trashiyangtse. | This is a spillover activity from the last 2020 - 2021 FY |
| 6.2.2. Product certification cost with technical expertise from outside Bhutan. | BSB | Completed preliminary visits to the manufacturers of:   1. Dappa (2), 2. Wooden Doors and Windows (2) and 3. Bangchung (1).   Attachment of Officer Designate and an alternate with the manufacturers completed for Wooden Doors and Windows Dappa and Bangchung. |  |
| 6.3.3 Develop criteria for two sector brands. | DoT, MoEA | 1. Criteria for Made in Bhutan completed. 2. Criteria for Grown in Bhutan is still under process. |  |
| 6.6.2 Annual CSI Fair | DCSI, MoEA | The Department has completed selection of the CSIs products/promoters. Due to the pandemic, the CSI fair would be held virtual and the promotional videos will be carried out in collaboration with Bhutan Broadcasting Service. |  |
| 6.8 New CSI Product launching events. | DCSI, MoEA | The new CSI products as follows were launched for the reporting period. The purpose of the product launch is to provide a platform for the Startups and CSIs to introduce and showcase their products, to provide better access to market and to create linkages with the potential dealers and customers.   1. Yellow Dock herbal drink 2. Yumm Yumm sausage 3. Onju Furut 4. Tek Raw Pure (Juice) 5. Druk Herbal Tea (mint, lavender and cordyceps) 6. Kuengha Potato Fingerling |  |
| 6.9.1 Renovation/ Remodeling of the old service center and development of CSI marketplace. | DCSI, MoEA | The Department completed the following activity for the reporting period:   1. Completed 30% of the overall renovation works for 4 units of the old Service Centre Changzamtog, Thimphu. 2. Completed 60% of the creche site development at Changzamtog, Thimphu. |  |
| 6.11 CSI product mapping in 20 Dzongkhags/CSI Product Directory | DCSI, MoEA | The CSI Product Directory was launched on 17 November 2021 by the hon’ble Tengye Lyonpo. This online platform will serve as an interface between the producers and potential buyers, to facilitate business transactions in a digital mode and is expected to help CSIs showcase, promote and market their products. The system will be fully integrated with the e-commerce platform and e-payment gateway system in the future.  The CSI Product Directory can be accessed from [www.bhutanproduct.bt](http://www.bhutanproduct.bt) |  |
| 6.13 Facilitate use of e-commerce platforms including e-payment systems by CSIs for greater market access. | RoEA, MoEA | For the reporting period, the following were facilitated by the RoEAs on the e-commerce:   1. Thimphu - 17 CSIs 2. P/ling - 3 CSIs |  |