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MINISTRY OF ECONOMIC AFFAIRS
ROYAL GOVERNMENT OF BHUTAN
THIMPHU



SECRETARY

MoEA/DCSI/PD - 03/2022/ 561

17 June 2022

**The Offtg. Secretary
Cabinet Secretariat
Gyal Yong Tshokhang
Thimphu**

Sub: Submission of 6th progress report of the Cottage and Small Industry Action Plan

Dear Sir,

The Department of Cottage and Small Industry is pleased to submit the 6th progress report of the Cottage and Small Industry (CSI) Action Plan (2019-2023) for the reporting period *January 2022 to June 2022* for kind information and review by the Committee of Secretaries.

To reiterate, the Department of Cottage and Small Industry as the Secretariat for the implementation of the Action Plan activities coordinates and reports implementation status on a biannual basis to the Committee of Secretaries as well as to the head of the implementing agencies to ensure timely and successful implementation of the activities. The major portion of the activities is being pursued as a part of the Startup and CSI Flagship Development Program.

For the reporting period, we are glad to report that the activities were implemented successfully.

We once again extend heartfelt gratitude to the stakeholders for their continued support in this important endeavor.

With warm regards,

Karma Tshering

cc:

1. Hon'ble Tengye Lyonpo, Ministry of Economic Affairs
2. Hon'ble Deputy Governor, Royal Monetary Authority
3. Director General, DoEE, Ministry of Labour and Human Resources
4. Director, DTE, Ministry of Labour and Human Resources
5. Director, DoT, Ministry of Economic Affairs
6. Chief Executive Officer, Agency for Promotion of Indigenous Crafts



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7. Offtg. Director General, Bhutan Standards Bureau
8. Offtg. Director General, DAMC, Ministry of Agriculture and Forests
9. Offtg. Director General, BAFRA, Ministry of Agriculture and Forest
10. Offtg. Director General, DRC, Ministry of Finance
11. Offtg. Director General, DCSI/DoIP, Ministry of Economic Affairs

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Strategic Objective 1: Policy and Legislative Framework			
Activities/Measures	Lead	Progress/Implementation Updates	Remarks
1.1 Build forum for CSIs to ensure regular, proactive, two-way public private dialogue between the CSI sector and the relevant RGOB agencies.	DCSI, MoEA	CSI Forum on the theme “CSIs access to various financial tools” was held on 4 March 2022 with representatives from CSIs, BAEyul members, relevant government agencies, National CSI Bank, and National Credit Guarantee Scheme.	The forum mainly discussed the various financial products available by the FIs and the FIs requirements, procedures to avail the services. The forum also discussed the issues faced by the startups/CSIs to avail the services and how best to resolve them.
1.2 Revise the Rules and Regulations for the Establishment and Operation of Commercial and Industrial Ventures in Bhutan, 1995	MoEA	For the reporting period, the working committee presented to the 23rd PPCCM the final draft revision of Trade and Industry Rules and Regulation 2022 on 10th May 2022.	The final document would be submitted to the Office of the Attorney General and then to the Cabinet for endorsement and approval.
1.3 Adopt an Integrated Business licensing system - end to end automation of business licensing system	MoEA/MoIC	<ol style="list-style-type: none"> 1. System development completed for license which requires no sector clearance. - Developed, tested and stabilized business activities that do not require sectoral clearance for small scale industries. 	Could not integrate with BITS (DRC, MoF) for registration of TPN number as BITS project is

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		<p>2. Completed integrations with:</p> <ul style="list-style-type: none"> - Zest - To check if applicant is a civil servant - Security Clearance validation - DCRC - to fetch details based on CID number - Completed E-Payment integration. 	<p>kept on halt due to internal issues.</p> <p>However, as instructed, the team is exploring integration with RAMIS.</p>
1.4 Establish Integrated E-platform for tax filing, licensing and registration	DRC, MoF	The Department is in the process of developing an integrated taxation system (BITS). The system will be integrated with relevant systems for providing efficient taxpayer services. The Department has held several rounds of meetings with the MOEA team on system integration (IBLS).	
1.8 Establish a consultation forum for tax administration reforms affecting CSIs to bring about ease in tax filing by the CSIs.	DRC, MoF	The Department has introduced the Bhutan Estimated Tax App (BETA) in the year 2020 to ease tax filing services for small and micro businesses. Regional Revenue and Customs Offices also have a dedicated desk for providing clarification and services for the BETA App targeted for small and micro businesses. The Department is also operating a call center to attend to queries and clarify for taxpayers.	
1.13 CSI Report	DCSI, MoEA	The annual report for the FY 2020 - 2021 has been published and available for view/download from www.moea.gov.bt/www.dcsi.gov.bt	

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Strategic Objective 2: Entrepreneurship Culture and Human Capital Development			
Activities/Measures	Lead	Progress/Implementation Updates	Remarks
2.1.1 Awareness Raising Programs and entrepreneurship activities to influence perceptions towards entrepreneurship.	DoEE, DTE MoLHR	The awareness raising programs were carried out both in multimedia and also during orientation programs at the opening session of each Skill Development Program (SDP) courses in various Technical Training Institute's and public institutes.	
2.1.2 Conduct Business Advocacy Program.	DCSI, MoEA	For the reporting period, the department has conducted Business advocacy for the following: <ul style="list-style-type: none"> 1. 7 law students at Jigme Singye Wangchuck School of Law, Pangbisa, Paro 2. 31 ex-drayang employees at IT Park, Thimphu 3. 13 participants from Royal Textile Academy, Thimphu 4. 20 participants at Bhutan Institute of Wellbeing, Bjimina, Thimphu 5. 13 participants from Agriculture and Machinery Center, Paro 	
2.2.1 Conduct Business Seedling Program.	DoEE, MoLHR	Considering the pandemic, the Business seedling program has not been conducted. However, this activity is replaced by establishing entrepreneurship clubs in 45 schools.	

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<p>2.2.2. Entrepreneurship Development Training (Micro works and online freelancing, ToT on new business creation and counseling, entrepreneurship education development and capacity development for EDP teachers)</p>	<p>DoEE, MoLHR</p>	<p>1. Micro works and online freelancing Raised awareness on micro-works and online freelancing. The participants were also introduced to different online portals. The platforms were used to promote freelancing as a potential solution to tackle unemployment.</p> <p>The target (final year college students) undergoing IT courses from the following colleges under the Royal University of Bhutan. A total of 104 students (42 Female and 62 Male) participated in the 3 days program.</p> <ul style="list-style-type: none"> - College of Science and Technology (CST) - Jigme Namgyel Engineering College (JNEC) - Gyelpozhing College of Information Technology (GCIT). <p>2. ToT on New Business Creation for EDOs, Focal from Disability Persons Organizations and relevant officials from DoEE at Bumthang.</p> <p>3. ToT on New Business Creation and counseling, entrepreneurship education development and capacity development for EDP teacher</p>	
<p>2.2.3 Startup acceleration and prototyping.</p>	<p>DoEE, MoLHR</p>	<p>Packaging Training for startups (Acceleration program) at NPHC, Bondey, Paro for 3 days from 27/12/2021 - 29/12/2021. There were 12 participants with 7 male and 5 female.</p>	

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<p>2.3.1 Startup programs / events (hackathon on technology, startup week, business idea competition - within and outside Bhutan and conduct promotion and networking.</p>	<p align="center">DoEE, MoLHR</p>	<ol style="list-style-type: none"> 1. The department conducted the Hackathon Challenge 2022 on 9th June, 2022 at Workspace Thimphu. There were 89 participants out of which 82 were male and the rest 7 were female. 2. 18 teams with an average of 4 team members per team participated in the 4 broad themes such as Education, Tourism, Health and Construction. 3. A Start-Up Bootcamp with the theme “Promoting Vocational Skills for Self-Employment & Livelihood” was conducted for the 73 TTI graduates of Rangjung, Trashigang. <p>The Bhutan New Venture Challenge 2022 has received a total of 50 entries for the student category and the general category.</p>	
<p>2.5 Institutionalize mentorship program, honorarium and fielding in of expert</p>	<p align="center">DCSI, MoEA</p>	<p>For the reporting period, the following startups were provided with mentorship:</p> <ol style="list-style-type: none"> 1. Sangay Wangmo, Mentee (Tshering Dema, Daz’S Toys) for product production 2. Sangay Thinley, Mentee (Trashhi Yangzom, KDY Production) for Prototyping and production 3. Ramesh Rai, Mentee (Sanju Monger, Yumm Yumm Sausage) for Production 	

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		<ol style="list-style-type: none"> 4. Sonam Chopel, Mentee (Sonam Zangmo, Bhutan Fengsi Noodle and Sanjok Biswa, Alpine Diary and Tshering Yangzom, Umami Condiments) for Product branding and packaging designing 5. Pema Gyalpo, Mentee (Jangchub Dorji, Kuengha Potato Fingerling and Tandin Wangchuk, Onju Furuts) for Business management and marketing 6. Lakey Tshering, Mentee (Tandin Tshewang, Bhutan Health Care) for Business Administration 7. Jangchu Norbu, Mentee (Namgay Thinley, Indoor Home Décor) for Production. 	
2.8 Promote industry collaboration and linkages between TVET institutions and CSI in implementation of TVET programmes.	DoEE/DTE, MoLHR	<ol style="list-style-type: none"> 1. 3 instructors were trained in Bharat Stage Six (BS6) Automobile trade at Pune, India with TATA Company. 2. MoU was signed with various OJT partners within the country by respective Principals of TTIs and IZCs under the DTE. 	
2.10.1. Hard and soft skill training.	DCSI, MoEA	<p>For the reporting period, the following were trained by the department:</p> <ol style="list-style-type: none"> 1. 37 CSIs from Mongar and Punakha trained in Digital Marketing. 2. 124 CSIs from Trongsa, Bumthang, Punakha, Wangduephodrang and Tsirang dzongkhags trained in Business Management. 	

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2.10.3 Capacity building in post-harvest and equipment handling	DAMC, MoAF	The Department has trained 385 members in various post-harvest training (value addition of fruits and vegetables, Pickling, cookies, candy, cupcake, cereal ball, packaging, value addition of chili, kiwi wine, potato wine, proper post-harvest mgt. and market aspect, potato chips making and mandarin handling and packaging) in 9 Dzongkhags.	
2.10.4. Startup Incubation and digital fabrication trainings and programs	DoEE, MoLHR	Set-up and salary for incubation Managers disbursed. induction course for 3 Incubation Managers was carried out by the department and RUB for the reporting period.	
2.10.5. Product diversification, miniaturization, innovation and new designs.	APIC	The agency has trained 85 artisans/youths on metal casting, tailoring training on traditional and religious costumes, Kuthang stitching, product development on wood carving and basic tailoring in Thimphu and Shagzo/wood turning in Trongsa Dzongkhag.	

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Strategic Objective 3: Business Development Support and Infrastructure			
Activities/Measures	Lead	Progress/Implementation Updates	Remarks
3.1.1 Construct and furnish 2 Startup centers	DCSI, MoEA	Once completed, the Startup Center at Damdum, Samtse will be able to accommodate at least 15 startups/CSIs. Similar to the services of the current Startup Center at Changzamtog, various business development support services would also be provided to incubates/startups.	
3.1.4. Strengthening of Startup Center	DCSI, MoEA	To provide a creative networking space, as well as to provide the startups with a place where they can collaborate and access the required resources, the Center continues to improve and strengthen the structure. The following are the refurbishment work carried out for the period: <ul style="list-style-type: none"> - Rewiring the entire building - Installation of False Ceiling in the lobby - Installation of closed-circuit televisions (CCTV) - Installation of 28 sliding aluminum windows - Installation of stainless-steel sink for nine units - Procurement of basic chadri items - Electrification of new management office and - Furnishing of the creche facility 	

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<p>3.2 Establish CSI estates in Dzongkhags which are not catered by the industrial estates/parks.</p>	<p>DCSI, MoEA</p>	<p>The department has completed the construction of the first ever CSI Estate at Changchey under Semjong Gewog, Tsirang Dzongkhag. The establishment of the estate is supported under the financial assistance of Gol PTA and it covers a total area of 2.44 acres which is further bifurcated into 13 plots. The biggest plot size is 0.146 acres and the smallest one with 0.065 acres.</p>	
<p>3.3 Designate space for Startups in the industrial estates/parks.</p>	<p>DCSI, MoEA</p>	<p>Of 13 plots in the CSI Estate in Tsirang, the department has approved and allocated 7 plots for production and manufacturing of agro-based industries under the long-term lease. The following small-scale industries are approved within the CSI Estate:</p> <ol style="list-style-type: none"> 1. Local Turmeric, spices and Kiwi Processing and Manufacturing Unit 2. Egg tray, fruit tray and packaging box manufacturing unit 3. Vegetable and fruits storage and packaging unit 4. Ginger and pickle, and vegetable processing and manufacturing unit 5. Dry Egg, mustard oil and flour and spices manufacturing Unit 6. Yacon Processing Unit 7. Knitting and weaving 8. Common Facility Center 	

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3.4 Stimulate the development of business clusters and/or value chains to increase competitiveness of CSI products and services.	DAMC, MoAF	The department promoted 10 Farmer Groups/Co-operatives product/services through BBS and various other social media platforms (Department and Ministry web page and Facebook and YouTube)	
3.5 Packaging support	DAMC, MoAF	<ul style="list-style-type: none"> - 15 number of Farmer Groups/Co-operatives proposal received during the second call for application. - The Tendering process has been completed and a supply order was issued to the suppliers. For the first call of application, the Packaging equipment and materials has been distributed to the beneficiaries. 	
3.6.1. Establishment of market infrastructure (Collection Points)	DAMC, MoAF	<ul style="list-style-type: none"> - Roadside Market Facility at Chaling, Mongar Dzongkhag were constructed. - Constructed a Large Market Facility at Phuntshothang, S/Jongkhar. - After completing all the formalities, a field level Pack House at Damchu has been awarded for construction. The construction will be completed within June 2022. 	
3.6.2 Establishment of market linkages to link producers to market.	DAMC, MoAF	<ul style="list-style-type: none"> - 64 contractual agreements renewal of linking have been completed in Samtse, Chukha and Paro Dzongkhags. 	

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		<ul style="list-style-type: none"> - Renewed 4 schools linking in Sarpang Dzongkhag - Renewed the contractual agreement for eight feeding schools with 15 FGs under Mongar and Pemagatshel Dzongkhags for the supply of RNR products. The Department has drawn a MoU between the sweet buckwheat growers of Uzorong, Kengkhar, Dremetse, Gomdar and Lauri with Bussi-en Company for the supply of sweet buckwheat at the agreed price. 	
3.6.3 Establish Central Yarn Bank.	APIC	<ul style="list-style-type: none"> - The bulk purchase of yarns for the central yarn bank was initiated. The bank shall be fully established by June 2022. 	
3.6.4 Construction of Common Facility Center (CFC).	APIC	<ul style="list-style-type: none"> - The Construction of CFC at Radhi was completed. The facility is fully functional. - The structural drawings of CFC construction at Sakteng have been completed and given to the Dzongkhag administration for implementation 	
3.7 Strengthen cooperatives, farmers groups, clusters and community-based initiatives.	DAMC, MoAF	<ul style="list-style-type: none"> - 35 number of Farmer Groups/Co-operatives strengthened through the support of value addition equipment, packaging equipment/materials, capacity building in post-harvest and equipment handling and product promotion for the reporting period. 	

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3.8.1. Industrial Development Scheme and Essential Service Scheme.	DCSI, MoEA	<p>The following activities were completed for the reporting period/FY 2020 - 2021:</p> <ul style="list-style-type: none"> - IDGS: A total of 102 applicants supported. - ESS: A total of 30 CSIs supported. 	
3.8.3 Value addition equipment through C-BuDS.	DAMC, MoAF	<ul style="list-style-type: none"> - 9 number of Farmer Groups/Cooperatives proposals received from the second call for applications. The tendering process has been completed and a supply order was issued to the suppliers. The first call for value-addition equipment has been distributed to the first call beneficiaries 	
3.11.2 Institute informal support measures in each Dzongkhags	DCSI, MoEA	<p>The Department for the reporting period has supported the following informal business:</p> <ol style="list-style-type: none"> 1. Bakery - Mongar 2. Two tailoring units by ex-drayang employees - Gelephu and Thimphu 3. Textile and paper recycling plant - RENEW 	

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Strategic Objective 4: Enhancing Access to Finance and Incentives			
Activities/Measures	Lead	Progress/Implementation Updates	Remarks
4.1.1 PSL Priority list updated for financing	RMA	The revised priority list is provided in the PSL Guidelines (Updated guidelines) which is available for view/download from www.rma.org.bt	
4.2.1. Incentivize CSI banks and FIs to lend at affordable rates and encourage FIs to commit a portion of their loans to CSIs.	RMA	1. The RMA is in communication and dialogue with financial institutes (FIs) to commit a portion of their loans to CSIs.	Currently, the National CSI Development Bank has discontinued sanctioning loans.
4.3 Expand the coverage of MFIs in rural areas	RMA	Current status of the MFIs: 1. 5 MFIs (RENEW, MBPL, BAOWE Pelzing, Tarayana Microfinance, BCCL) are spread in 12 Dzongkhags with 15 branch offices	The RMA is in dialogue to expand the MFIs to promote access to finance.
4.4 Explore means to de-risk lending to CSIs through measures such as adoption of alternative credit scoring models	RMA	1. With the support from ADB, the RMA in collaboration with FIs is currently developing a Credit Scoring Model (CSM) 2. The Credit Information Bureau is also developing a CSM	

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Strategic Objective 5: Innovation and Technology Adoption			
Activities/Measures	Lead	Progress/Implementation Updates	Remarks
5.2 Develop database for up-to-date information on appropriate technologies for CSIs.	DCSI, MoEA	The department has uploaded 173 technologies in the data system as of date.	Interested CSIs suppliers can register through www.dcsitechnology.bt
5.3 Awareness activities and capacity building programs on IPR.	DoIP, MoEA	<p>1. Awareness for iHub and entrepreneurs:</p> <p>The department, in collaboration with iHub Bhutan hosted a webinar on Intellectual Property (IP) for entrepreneurs on February 25, 2022. The participants were introduced to the basics of four different IP subject matters which are being administered and protected in compliance with the two existing national IP Acts, namely, the Industrial Property Act and the Copyright Act of the Kingdom of Bhutan.</p> <p>Besides the significance of IP protection in business and other discussions, the webinar also helped in building networks for future exchanges with the participants and complemented the department's annual initiatives of carrying out IP awareness to diverse stakeholders. The webinar was attended by 43 participants.</p>	iHub Bhutan with support from the JICA Bhutan Office is in the process of carrying out a project on “Building Stakeholder Platform for Supporting Entrepreneurship in Bhutan,” with the objective to identify each agency’s roles and programmes in promoting entrepreneurship in the country and also to identify gaps and explore possible collaboration in the ecosystem. As part of the project, iHub has also selected some entrepreneurs to undergo a mentorship program.

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		<p>2. Public Awareness during the World IP Day 2022: On the occasion of the World Intellectual Property Day – April 26, 2022, the department in collaboration with Samuh Mediatech, hosted an hour-long live Virtual Celebration through the Ministry of Economic Affairs and Samuh Mediatech’s Facebook pages. In consonance with the global celebration theme of the year, “IP and Youth; Innovating for Better Future,” young artists were engaged in the live musical performances and dissemination of IP messages.</p> <p>3. National Trademark 2022:</p> <p>Coinciding with World IP Day 2022, the department also hosted the National Trademark Award 2022 to recognize the entrepreneurs for their innovative business strategies and for serving as an example to other new and potential businesses. The Trademarks were evaluated based on technical and relevant general criteria by setting a qualifying threshold point. The winners of this year’s National Trademark Award are as follows:</p> <p>1st Prize Winner: M/s. Druna Ghu (Class 30 – Food items of plant origin – Biscuits) 2nd Prize Winner: M/s. Zhiwa Food (Class 30 – Food items of plant origin – Protein food) 3rd Prize winner: M/s. Bhutan Health Care (Class 10 – Surgical/Medical devices or articles – Facemask PPE)</p>	<p>Public awareness viewers were also informed and sensitized on the enforcement of the IP rights against acts of piracy and infringement. IP Day is celebrated every year to create greater awareness of IP rights and to educate the people about the importance of IP in stimulating creativity and innovation, and its economic contributions. This is one of the collaborations the department carries out periodically with the key stakeholders.</p>
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<p>5.4 Access to global patent design and brand databases and related services, through the Technology and Innovation Support Centers - TISCs (College of Science and Technology, Jigme Namgyel Engineering College and Thimphu TechPark Ltd.) to CSIs.</p>	<p align="center">DoIP, MoEA</p>	<ol style="list-style-type: none"> 1. The department in collaboration with the Technology and Innovation Support Division, World Intellectual Property Organization (WIPO) conducted a half-day virtual training on searching Global Patent Databases on 11 April 2022 for the participants and staff of three Technology and Innovation Support Centers (TISCs) in the country. <p>The overall objective of TISCs in the broader context is to facilitate innovation for academia, R&D institutions and entrepreneurs.</p> <p>The virtual training touched upon the following topics:</p> <ol style="list-style-type: none"> a. Update on the TISC Project in Bhutan b. Patent Filing Procedures in Bhutan c. Patent Search Tools and Techniques d. Using Tools and Techniques for Searching in Patent Databases and e. Implementation of TISC Project in Philippines: Success Stories and Lessons Learnt <p>40 participants from three national TISCs namely, the College of Science and Technology, Jigme Namgyel Engineering College and Thimphu Tech Park attended the virtual training which is being conducted to further enhance their capacities and boost confidence in operating the centers.</p>	<p>Scientific and technical information play a crucial role in carrying out research and development, as well as in the innovation process. The access to and sharing of scientific and technical information within research structure is one of the keys to business success. The TISCs aim to stimulate innovation by enabling access to technological information by putting in place the basic ICT infrastructure and strengthening the capacity of the staff to effectively access and assess the information found in the global technology databases.</p> <p>One aspect directly relevant in general is that, before embarking on any research and development project, it is essential to determine what has already been done around the world in that particular field, in order to avoid wasting time and money on something that is</p>
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<p>5.5 Advisory services and related assistance in franchising and licensing of IPR in permissible areas.</p>	<p>DoIP, MoEA</p>	<p>2. The department conducted a program on Intellectual Property and global technology databases searching for the faculty of College of Natural Resources (CNR), Royal University of Bhutan at Lobesa on 05 May 2022.</p> <p>The program covered different aspects of IP in addition to showcasing freely accessible global patent information databases and the objectives and tools for searching relevant inventions in these databases. Through the program the management of CNR wants to explore the feasibility of setting up a Technology and Innovation Support Center in the college, in order to enhance their research and development outcomes to commercialization phase.</p>	<p>already known. One can avoid duplication of efforts such as re-inventing existing inventions, resolving problems that have already been solved and re-developing products that already are in the market.</p> <p>During the period no entrepreneurs came forward to seek any assistance relating to franchising and licensing of IPR.</p>
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<p>5.7 Voucher scheme to stimulate R&D, innovation and technological absorption by CSIs.</p>	<p>DCSI, MoEA</p>	<p>Two Startups supported through the Innovation Voucher Scheme as follows:</p> <ol style="list-style-type: none"> 1. Ms. Tasho Yangzom, Promoter of Yellow dock herbal drinks, Startup Centre 2. Ms. Pema Yangzom, Promoter of Organic Soap Pema Shower Time, Startup Center. <p>IVS is a form of grant provided to enhance CSIs productivity and competitiveness by supporting collaboration in research and development programs with research institutes and knowledge providers to address specific productivity issues.</p>	
<p>5.8 Promote R&D in TVET and tertiary institutions.</p>	<p>DTE/DoEE, MoLHR</p>	<p>For the reporting period, the following were completed:</p> <ol style="list-style-type: none"> a. Institute base TVET Tracer Study Report b. TVET Employer Survey Report c. TVET MIS enhancement Workshop 	

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Strategic Objective 6: Access to Market			
Activities/Measures	Lead	Progress/Implementation Updates	Remarks
6.1.1. Awareness on GHP/GMP/Certification requirements to CSIs.	BAFRA, MoAF	There was no budget allocated for the awareness program. However, as part of Licensing of CSIs as per Good Hygienic Practices/Manufacturing Practices (GHP/GMP), all registered food handlers were trained and issued with a Food Handlers License.	
6.1.2. Subcontract food samples to reference laboratories for authentication of labels and verification of nutritional claims.	BAFRA, MoAF	The agency has sent 10 samples of agro-based CSIs products that were subcontracted to reference laboratories in India for verification of label claims and also as per the requirement as part of the Certifications.	
6.1.3. Increase ISO/IEC 17065 accreditation scope of BAFRA's food product certification.	BAFRA, MoAF	The assessment of following agro-based CSIs as detailed below are completed for third party product certification as per the requirement of ISO/IEC 17065: <ol style="list-style-type: none"> 1. Bhutan Herbal Tea, Paro (Herbal Tea) 2. Bhutan Herbal Tea, Bumthang (Herbal Tea) 3. Bhutan Super Food and Herbs (Herbal Tea) 4. Bhutan Super Food and Herbs (Buckwheat Flour) 5. Bhutan Organics (Fruit Juices and Nectars) 	

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6.1.4. Capacity building of National Food Testing Laboratory (NFTL).	BAFRA, MoAF	Ultra-High Performance Liquid Chromatography (uHPLC) is installed and commissioned at National Food Testing Laboratory along with all consumables for testing of agro-based CSI products	
6.2.2. Product certification with technical expertise from outside Bhutan.	BSB	The agency has completed Certification of Wooden Doors and Windows, Dappa and Bangchung for the reporting period.	
6.3.3 Develop criteria for two sector brands.	DoT, MoEA	The general Guidelines for Brand Bhutan & Criteria for the Made in Bhutan sector Brand are already developed and the Criteria for Grown in Bhutan is yet to be finalized.	The Grown in Bhutan Guidelines shall be finalized within the month of June 2022 after final inputs from MoFA
6.3.4 Develop criteria, specifications and product profile for the application of BB.	DoT, MoEA	<ol style="list-style-type: none"> 1. The criteria for Made in Bhutan is already developed. 2. Called for application for the Made in Bhutan Mark for handicraft products (April 1-30, 2022). 3. BSB has been assigned and provided with the funding to develop standards for 6 BB products. 	The product profile could not be completed due to the pandemic.
6.3.5 Apply BB on CSI products.	DoT, MoEA	<p>The workshop to familiarize the Brand Bhutan Committee members and judges with the judging criteria for Made in Bhutan products was convened on 25 May 2022.</p> <p>The judging sessions of 70 handicraft products received from 24 applicants were conducted on 26 and 27 May 2022.</p>	Inspection of the workplace of the entity was done on 7 June 2022 and 25 products were selected out of a total of 70 products and approved for Made in Bhutan Mark.

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6.4.3 Develop expertise on Branding within the Department.	DoT, MoEA	To implement the activity, the department has recruited a Project Officer.	
6.6.2 Annual CSI Fair	DCSI, MoEA	Due to the pandemic, the annual CSI Fair was resorted to the virtual platform whereby production of Audio Visuals for 9 CSI products was completed and aired through BBS and other social media platforms.	
6.8 New CSI Product launching events.	DCSI, MoEA	<p>For the reporting period, the department launched the CSI products/services virtually as promotional videos. The two services launched were:</p> <ol style="list-style-type: none"> 1. My Music Entertainment, Online music streaming app 2. LaLa Digital, Online marketing platform. 	
6.9.1 Renovation/ Remodeling of the old service center and development of CSI marketplace.	DCSI, MoEA	<p>The department has completed renovation of another 7 units at the old Service Center, Changzamtog, Thimphu. The rationale behind renovation/remodeling is to expand the physical capacity of the existing Startup Center to provide physical space and other business development services to a larger number of the startups.</p> <p>The department renovated and remodeled the old canteen of the previous Service Center at Changzamtog, Thimphu into a creche facility to facilitate and accommodate startups and their employees' children.</p>	

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6.10 Initiate the establishment of CSI outlets outside Bhutan	DCSI, MoEA	The feasibility study report has been completed and available from view/download from www.dcsi.gov.bt/www.moea.gov.bt	Establishment of CSI Markets outside Bhutan will be carried out during the next FY
6.11 CSI product mapping in 20 Dzongkhags/CSI Product Directory	DCSI, MoEA	<p>The online platform serves as an interface between the producers and potential buyers, to facilitate business transactions in a digital mode and is expected to help CSIs showcase, promote and market their products.</p> <p>For the reporting period, 150 CSI products were uploaded in the system. The CSI Product Directory can be accessed at www.bhutanproduct.bt</p>	